



Gloucester FM Report 2008-2009

Acknowledgements

Carol Francis JP	Vere Richards
Paul Johnson	Jerry Hipkiss
Simme Ranks	JJ Watkins
Colin Riley	Jerry Jenkinson
Andeta Williams	Parmjit Dhanda MP
Bernard Westcarr	Hazel Golden
Michelle Morgan	Derick Williams
Andrew Harley	Duncan Knowles
Jerry Hipkiss	William Gordon
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HM Revenue & Customs	Big Lottery
The Henry Smith Charity	The Citizen
Gloucester City Council	Innteraction
Slatter Electrical	HLF
Hitchins Family Trust	Job Centre Plus
VM Money Transfer	The Citizen

Many thanks to everyone that participated in delivering music, news, information and advice and interacted with the community on GFM.

Dear Members

Welcome to GFM annual general meeting. This year has been the most challenging since GFM began full time broadcasting. Nevertheless, the board has managed the challenges reasonably well.

In January the recession finally engulfed GFM and as with most business decisions have to be made that it is hoped will be beneficial to the organisation. In February GFM manager commenced working part time until his contract expired in May. Unfortunately, funding was not secured during the two year of his employment to keep the manager employed or to employ another manager, advertising revenue secured was also not what it was envisaged it would be.

The board was left with the decision of either keeping the manager beyond the contract expiry date and pay him out of the money GFM had to pay the running costs to keep GFM on air or to adhere to the two-year contract. The board made the decision that the money must go toward keeping GFM on air. This decision and the fact that the board would have to take on the responsibility of managing and running the station would highlight the strength and weaknesses of the board, sadly we also lost the experience of Bernard Westscarr as a board member.

I am extremely grateful that we were able to call upon Michelle Morgan to assist the board and the help of Carol Francis, Jerry Hip kiss and William Gordon to assist with the running of the station. Their help made the transition of managing and running GFM seem effortless

The board's aim for 2009 was to implement the finding from GFM listener survey where possible. The most noticeable change is the way in which the local and Caribbean news is now delivered.

It as long been the board desire to have someone or a team of volunteers dedicated to research, collate and read the news. During the year we were fortunate that Katie Redman became a volunteer and was prepared to read the news and was willing to receive training that would enable her to read and record the news that could be played throughout the day.

Having someone to read the news would take the pressure off presenters, some of who found it difficult to do. Katie was trained up and commenced reading the local and Caribbean news; the feedback confirmed that was what the listeners wanted. However, with most things in 2009 it was one step forward two back, Katie got her self a job, and we are back to square one. Nevertheless GFM can take comfort in the knowledge that we were able to provide training with transferable life skills.

On Behalf of the board I must thank Carol Francis for understanding what the board desire was and give the training that would help Katie to become GFM first ever newsreader, history in the making.

Fortunately, Shaun Moore from the community link crew came forward and offered to help until a replacement could be found. Unfortunately for GFM, Shaun delivered the news in such a professional way that he was approached by Star FM, Cheltenham to research, collate and present the news for them Wednesday & Thursday, this just goes to prove that GFM is finding talent that commercial stations want.

We are proud of the way in which Shaun has progressed and we are also pleased and grateful that Kamilla Sheikh came forward to read the news on the days that Shaun is not available.

On behalf of the board I must convey our thanks to Katie, Shaun and Kamilla for making such a noticeable difference in the delivery of the local and Caribbean news during daytime broadcast.

Securing funds continues to be a stop and start thing, unfortunately GFM's partnership with VM Money Transfer was curtailed due to things that were beyond the control of GM. However, GFM has now become a ticket outlet for some major events and has benefited from the booking fee charged, which is significantly lower than when someone buys tickets online. GFM has also managed to secure advertising for large events that has helped to raise the station's profile more in the southwest.

At the time of writing this report GFM has secured advertising for American international singing star Keith Sweat, The Temptations and reggae legend John Holt.

GFM's fundraising committee has managed to raise some funds but by and large the group has found it difficult to meet and raise funds in the way they had hoped when their plans for fundraising were presented to the board. Nevertheless, on behalf of the board I must thank Hazel Golden and everyone who attended the meetings and helped with the fundraising events that were put on.

Fundraising can be done in many ways, however, in one instance it was fund saving. GFM volunteer JJ Watkins prepared GFM's annual account for free, this is a saving of over £800.00. On behalf of the board and everyone associated with GFM I must thank JJ and Hats accounting services.

In my desire to support my colleagues in community radio I signed up to support Sheffield Live in their campaign to get the government to increase the community radio fund. After writing two unsuccessful funding applications for GFM, I was not going to miss the chance to support the campaign. Little did I know what it would lead to, BBC Radio Gloucestershire rang me for a comment, next thing I know GFM was to be part of a feature on community radio and funding on HTV.

I was very pleased when I saw GFM studios on TV and Mrs Tyne voicing her support for GFM, thank you to everyone that did the GFM Family and the Citizens of Gloucester proud.

This coupled with publicity for Bantu fundraising Sky jump as suddenly raised profile of GFM and the issues of funding for community radio, one hopes that it is for the better.

On June 25 Bantu was the person that broke the on-confirmed news at the time that Michael Jackson was dead. The news came via former GFM presenter now living in Los Angeles Jennifer Norian aka Jenne. The way in which Bantu presented the programme has to be commended. I must also commend DJ Cage for the tribute programme that he presented on Friday 26 June, it is my belief that none of the radio station in the area could have responded and delivered tribute programmes immediately like GFM.

Unfortunately, GFM music committee has not delivered what it was hoped it would, it was hoped the music committee would be a collective of GFM volunteers that determine the genre of music that is played when GFM is in the mix. Nevertheless, I must express the boards thanks to Colin Riley and all of those who came forward to help.

However, it is well know that there are some people in the community who do not want to be presenters but are experts when it comes to recording mixes of various genres of music. It is the board intention to invite DJ's to submit mixes that could be played on GFM, subject to them being radio friendly and of a good quality.

It is important these people are given an opportunity to be part of the GFM family. Furthermore, GFM will announce the names of all those that have mixes that will be played.

GFM community link coordinator Carol Francis has made a huge impact and her work is there for all to see in the report delivered to the board, on behalf of the board I must thank Carol for the help and support beyond the contracted hours given to me and GFM.

It was pleasing that GFM was contracted via the Community Media Association to carry out some work for Ofcom on media literacy. Nicky Edmunds from Community Media Solution came to Gloucester to work with GFM and deliver training.

GFM produced a project for Ofcom that was presented at the CMA conference in Leicester by Vere Richards and supported by Shaun Moore. Many thanks to Vere and everyone that took part in the training and helped with the project, it was pleasing that GFM was paid for the work.

Presently there are over 100 registered members of GFM; this is made up of members of the community as well as volunteers and presenters. It's pleasing when people from the community give GFM monetary donations and gifts. However, on behalf of the board I must thank Mrs Anita Anson for the food and gifts, it is most appreciated by everyone associated with GFM

GFM needs four members to join the board with experience of working on a management committee and will have the time to dedicate to the running of GFM.

New board members must be prepared to forgo personal activities if elected to the board. The board is seeking someone that has excellent IT and administration skills and can take minutes, GFM listener and two more board members with experience of working on a management committee.

Without any shadow of doubt this year has been the most challenging so far and I envisage year four will be even more challenging, it's vitally important for the future of GFM that the right people with the right skills required are elected to meet the challenge.

However, despite the challenges that were encountered in the last year, It has been very pleasing to know that GFM still has the support of it listeners. GFM received 9,927 texts, 6,520 emails and 18,360 phone calls. Nonetheless, on behalf of the board I must also apologise to those who phoned and their call was not answered. Volunteers have so much to do during their programme that it isn't always possible to answer the phone immediately the call comes though on the system, so please bare with them.

GFM website continues to thrive, there were 24,846,244 hits on the website and 932,627 page hits. I'm pleased to inform members that GFM long awaited new website is almost finished and should be live by 19 November 2009. On behalf of the board I must thank Duncan Knowles for the continued help and the support with the website it has been invaluable.

Finally, On behalf of the board I must express our thanks to all the listeners that tuned in via the airwaves and the internet and all those that have given financial donations and gifts to the GFM family, sponsors and advertisers, GFM staff and all the volunteers past and present for the help and support thus far.

Yours Sincerely



Derrick Francis
Chairperson

Community Link Show Report 2008-09

The Community Link Crew:



The Community Link Shows:

Here are some of the following topics and guests that have been covered by the CLS since the last AGM

H.M.Revenues and Customs come in the first Monday of the month and covers different topics like: Self Assessment, Child Trust Funds Tax Credits.

October 08 Black History month. We were very fortunate to do live interviews with Angela Wynter (Ulandie from East Enders), Angie Lemar, Sgt Leroy Logan MBE. Through the year, our local MP Parmjit Dhandar, The Crime & Disorder Partnership, Pat and Kevin came in monthly, to update on crime figures and give general safety advice.

Simone Woolley from Operation Black vote, Burchell Whiteman, The Jamaican High Commissioner,

The Chief Executive of the Primary Care Trust, Paul James, Leader of Gloucester City Council, Ashley Green, Chief Executive of Gloucester City Homes, Other guests included: Representatives from Gloucester Heritage Urban Regeneration Company Ltd (GHURC), Job Centre Plus, CAB, Trading Standards, Gloucestershire Older People Assembly, the Criminal Justice Board, Deaf Association. Some Topics Covered included Giving Blood, HIV, Fostering, Prostate Cancer, Immigration, Ramadan.

Some studio guests on The Young People's show: Young Carers, Young Gloucestershire, Young Enterprise, Stoneham Youth Housing, Cheltenham Hindu Youth, University of Gloucester, some topics covered, Bullying, Social Network Sites, Sexual Health Awareness.

The Crew:

We have had new members join as well as members leaving. Deon Foster and Karine Adamson, who presented the local news, for Family time have gone onto university. July 09 Craig and Luke after 2 years have taken a break as it became harder for them as their circumstances have changed. Andy and John have now started presenting the Friday community Link Show. It is hoped that Craig and Luke will return Next year and then there will be a monthly rota for Fridays.

July 09: Due to changes in Chanelle circumstances she could no longer present the Thursday young Peoples show. However, she will still be able to help out Mondays and Tuesday and Cover if required.

August 09 Tahmina presented her last show, after 3 years, before going off to university.

September 09: Shauna and Kafilli started a monthly rota presenting the Young People's Community Link Show.

At this point I would like to thank all the volunteers who have moved on and wish them all the best for the future and thank all our volunteers for the time they give to GFM.

I would also like to congratulate Shaun Moore on securing work with Star FM, Cheltenham. Shaun started with GFM as a volunteer working in the back ground, for work experience; he then joined the Community Link Crew and now presents his own show on a Monday afternoon.

The following are some of the topics and guests Shaun has covered: Dr. Adrian Williams from the London Sleep Centre, Jamie Breese- TV Presenter from the show 'Everything Must Go', Keith Allen (Actor/ Comedian), Christopher Biggins (Actor), Dr. Hilary Jones- GMTV Doctor, Gloucester Carnival 2008, Together Festival 2008, Cheese Rolling 2008 Barton Fayre 2008, Gloucester Day 2008, Young Gloucestershire Awards Ceremony, Gloscars Awards, Gloucester Heritage Open Days, Jerusalem Peacemakers, Gloucester City Homes Fun Day at Plock Court, Troops Homecoming Gloucester 2009 and Weston Super Mare Fire LIVE Coverage.

Training: We have not been able to offer accredited training since the last AGM because of the lack of funding. However I have given the following internal training:

5 young people for the community link show. Pastor Daly for Family Time, Hazel Golden to record into Enco and setting up the adverts. William Gordon to edit and set up Replay. Katie Redman and Kamila Shaikh received training on how to research edit and record local and Caribbean news.

December 08: CLC went into local schools and recorded their Christmas services that were broadcast over the weeks leading up to Christmas.

January 2009: Had a great start we were fortunate to be able do a radio link up with an American radio station and get live report on the day of Barack Obama's inauguration.

February: Baroness Uddin visited the studios as part of an outreach event in Gloucester to encourage BAME Women to participate and engage more within their Community and public life.

March: GFM started broadcasting pre recorded local and Caribbean News by Katie, throughout the day. However after 2 weeks Katie was offered full time employment. Shaun covered then could only do three mornings. We were fortunate that a member from the Community, Kalsom, helped out. Shaun and Kamila now present the pre-recorded news.

April: GFM signed a Service Level Agreement with Gloucestershire Assembly to do a project on the Criminal Justice System and the Voluntary Sector.

May: Shauna and Tahmina did a presentation at the Fish Pool event, at the picture Drome, on their experience gained on GFM to help recruit new members to Community Link Show.



Shauna and Tahmina

I was tasked to send out feed back Survey forms to all GFM volunteers and presenters and collate the information and feed back to volunteers, presenters and the Board.

June: One of our volunteers Kamila, volunteered and now pre records the news on Wednesdays and Thursdays. It is hoped that more people will come forward and we can then have a pool of volunteers to call on.

July: Seven students from America visited GFM studios. The students were visiting UK and comparing young people's life styles in the UK with that of American young people.

August: I started work with Fiona Meadley, from Gloucestershire Action for Refugees and Asylum Seekers (GARAS). The project is looking at the different languages spoken in the area and record short clips of songs, poetry, jokes in the original language followed by a brief explanation in English. The intention is to celebrate the multi lingual nature of the city. GFM also had the HTV news crew visit the studio.

The children from the African Caribbean Association (ACA) kids club has a tour round the studio and shown how to us some of the equipment.

Miscellaneous:

GFM have had requests from young people to do work experience at GFM however with no full time paid staff it is proving difficult to offer placements.

I have worked closely with Jerry Jenkins from the Trust Centre looking at how GFM could do its own accredited training and will continue to explore this.

The future main aim will be to generate funds and to recruit more volunteers not only for the Community Link Show but for GFM on a whole. I will endeavour to continue to meet with statutory and private organisation to seek financial working partnerships.



Carol Francis (Mrs)

Community Link Coordinator

Gloucester FM Listeners Survey

2009

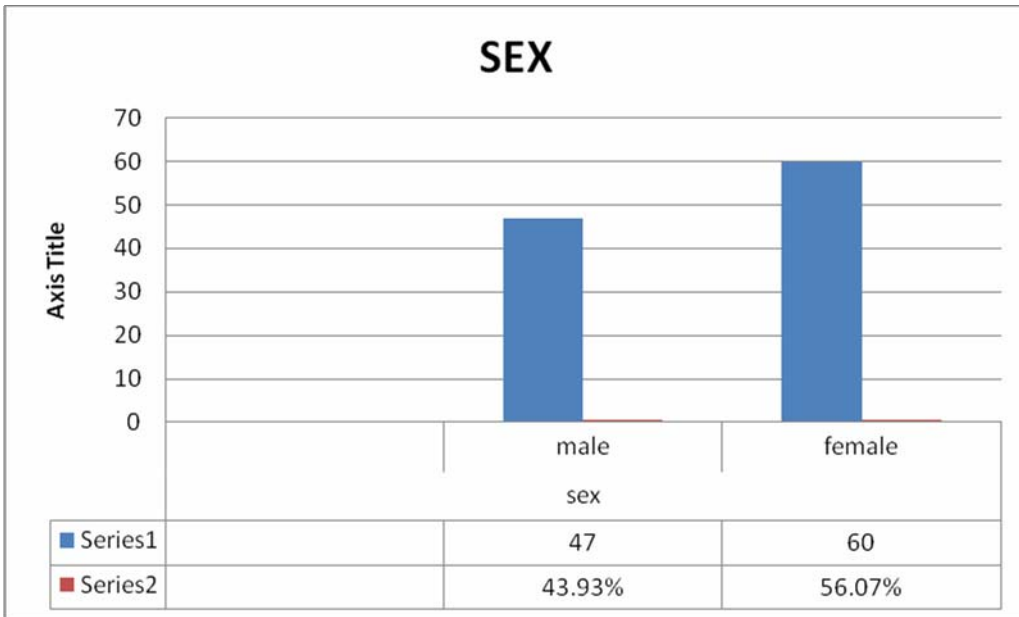
This is a Report with the results of Gloucester FM survey which was carried out in 2009. The survey was posted on GFM's website and handed out to at GFM's open day In May

Report compiled by:
Carol Francis
Community Link Coordinator

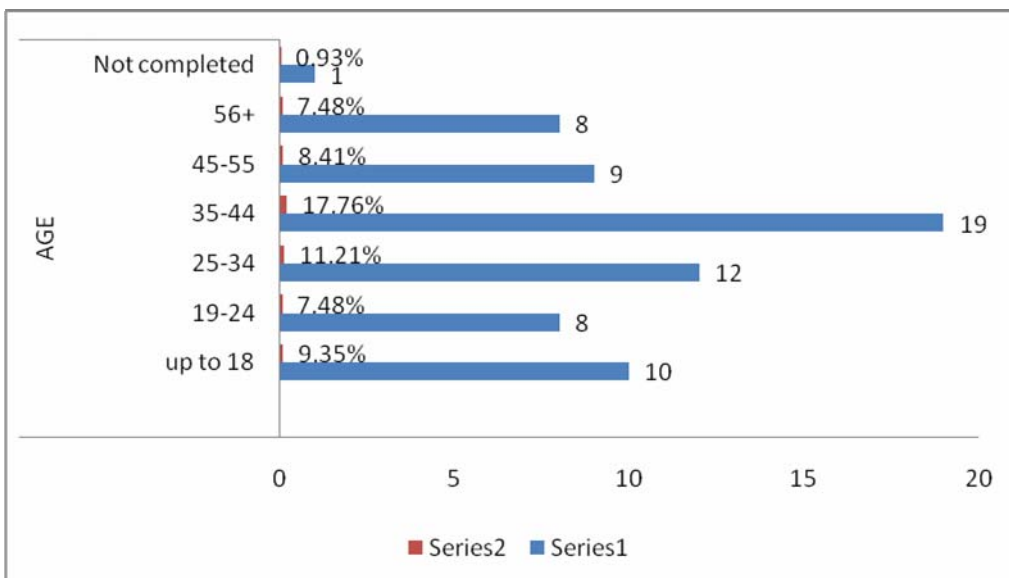
GFM SURVEY RESULTS

Forms received: 57 and 50 from the website total of 107. There were some questions that were asked on the foot survey that was not on the website. This year because of resources this time, survey forms were not sent to local schools. Not all questions were completed'

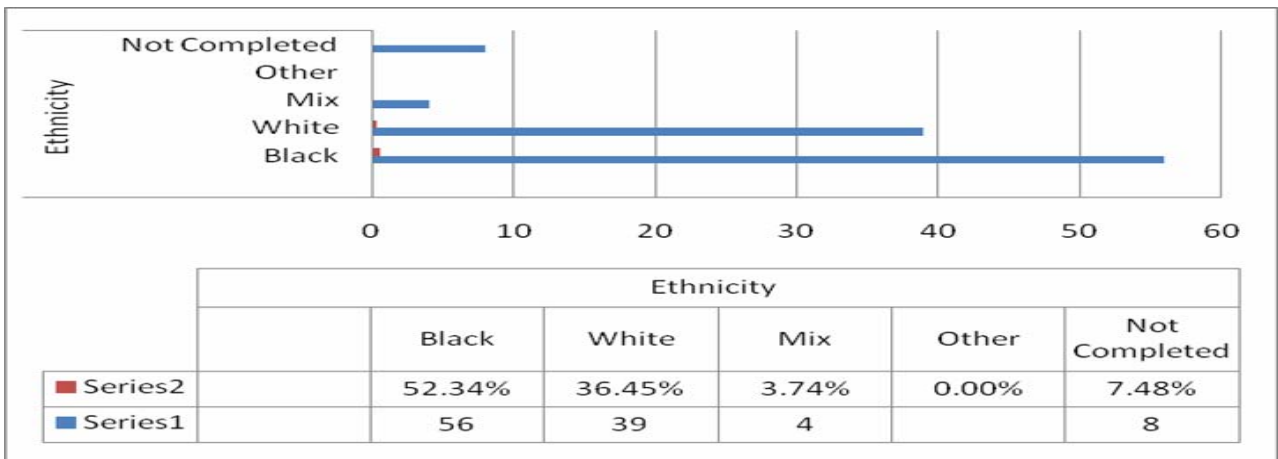
Sex: More women completed the forms



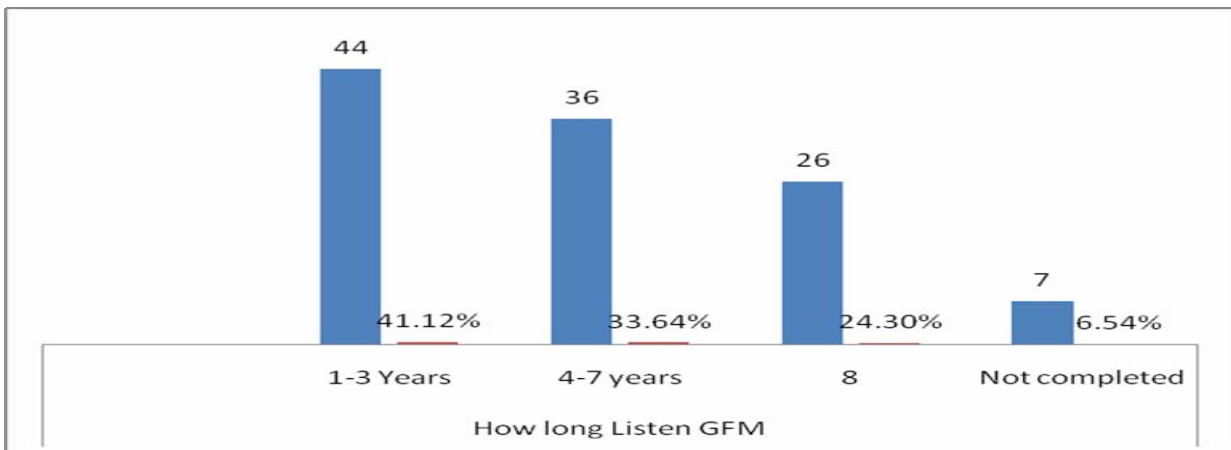
Age: The biggest age groups completing the forms were 35-44



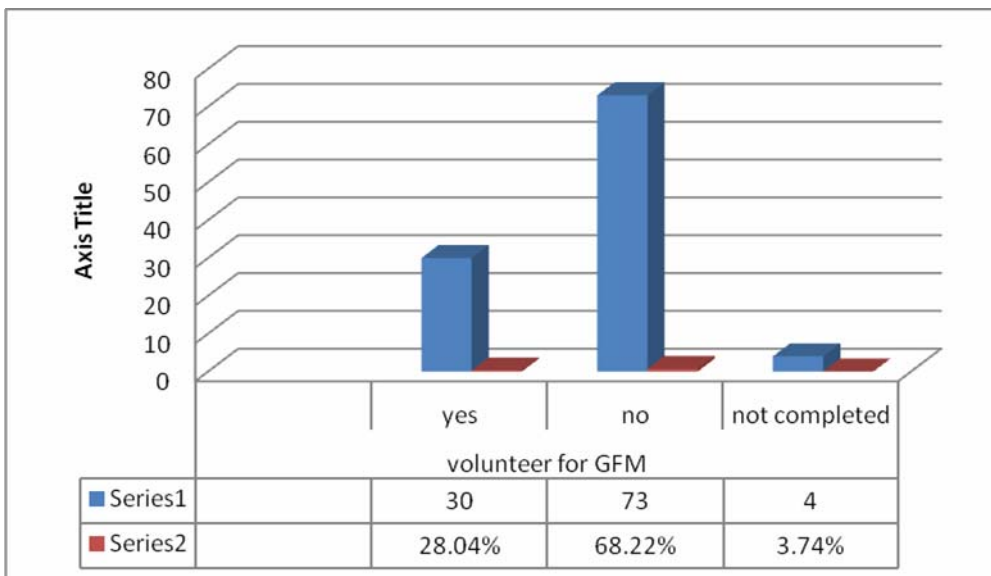
Ethnicity:



How long Listen GFM: The numbers of people listening to GFM has gone up over the years if you compare 24.30% have been listening since the start to now 41.12% 1 to 3 years.

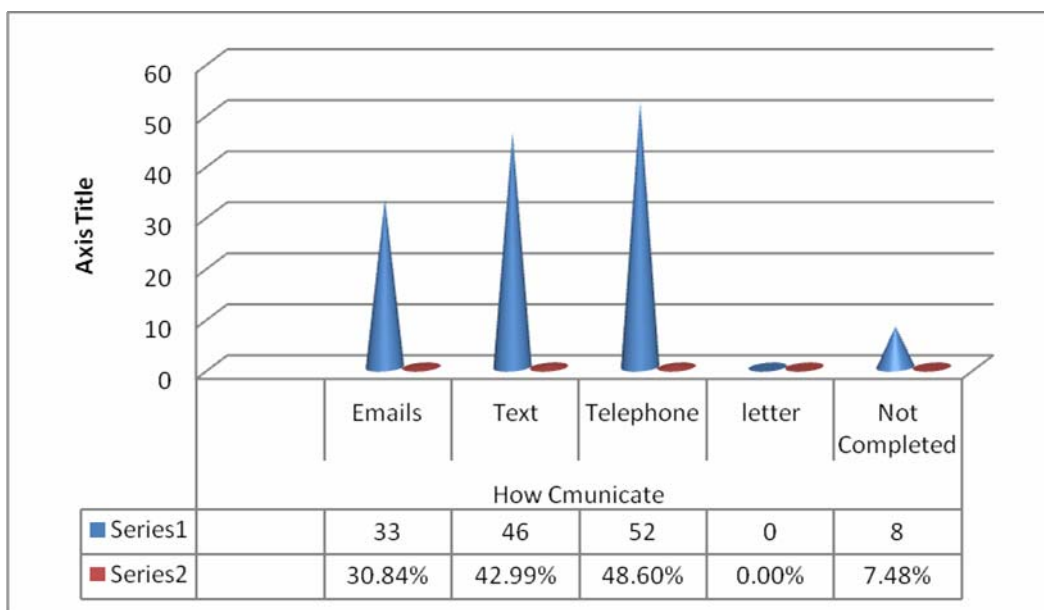


Have you thought about volunteering on GFM:



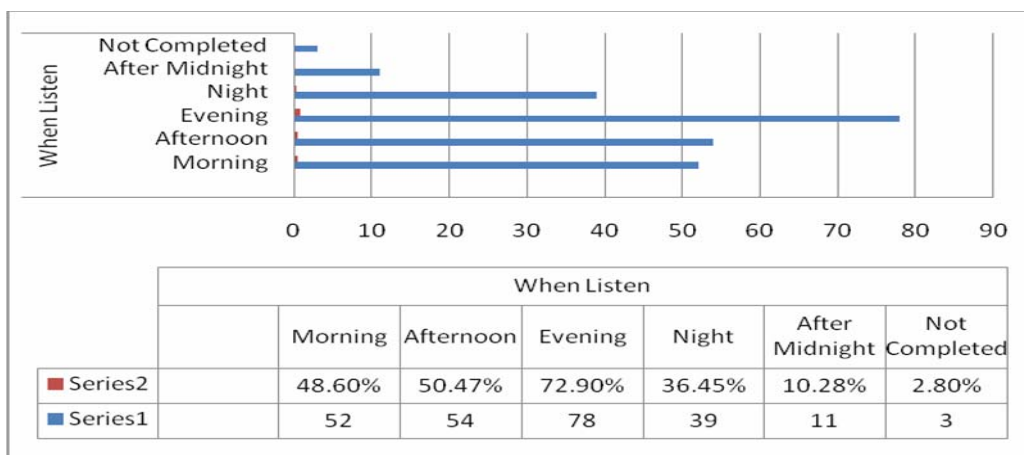
How do you communicate with GFM:

The majority people (48.60%) telephone GFM

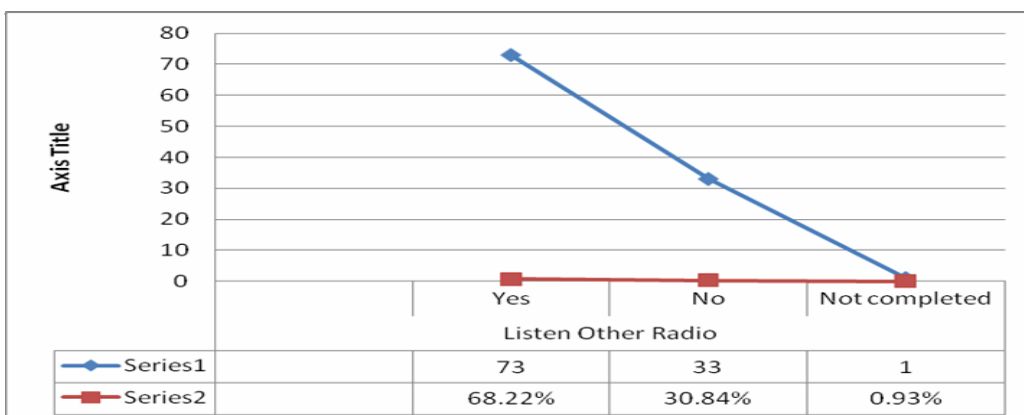


What Time do you listen to GFM:

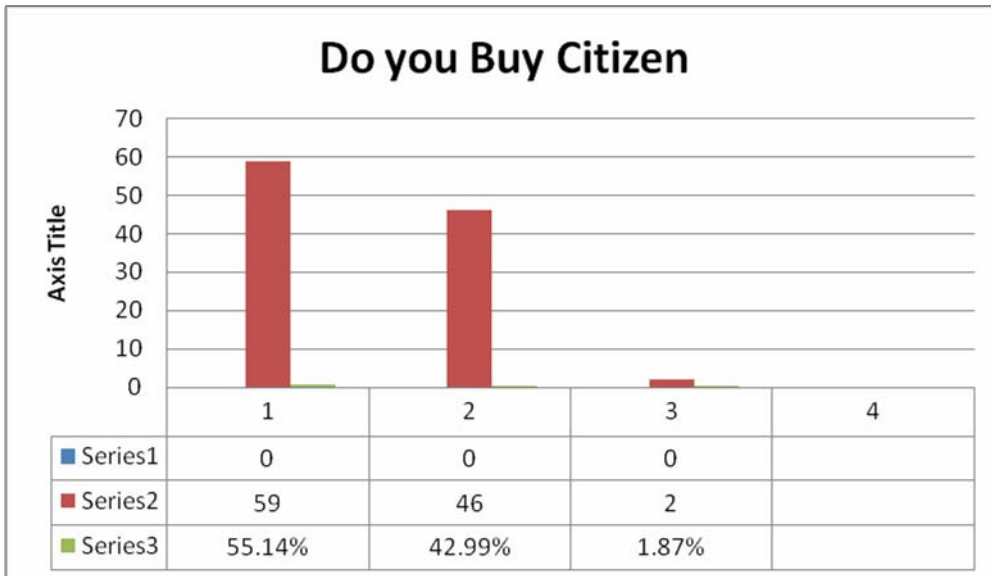
This was a multi choice question. 72.90% (78) of people tune in at the evening (6pm to 9) Last year the same question evening came out top with 71



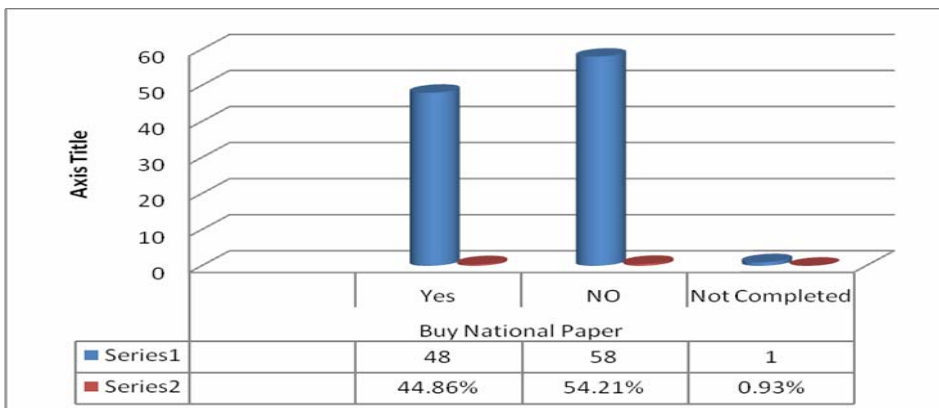
Do you listen to other radio stations: 68.22% listen to another radio station.



Do you Buy the Citizen: 55.14% (59) buy the local paper the citizen

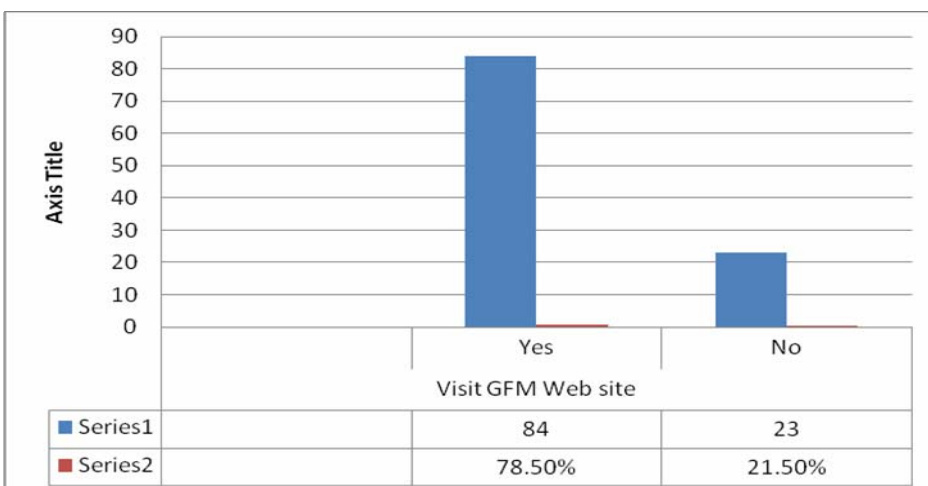


Do you buy a National Paper:

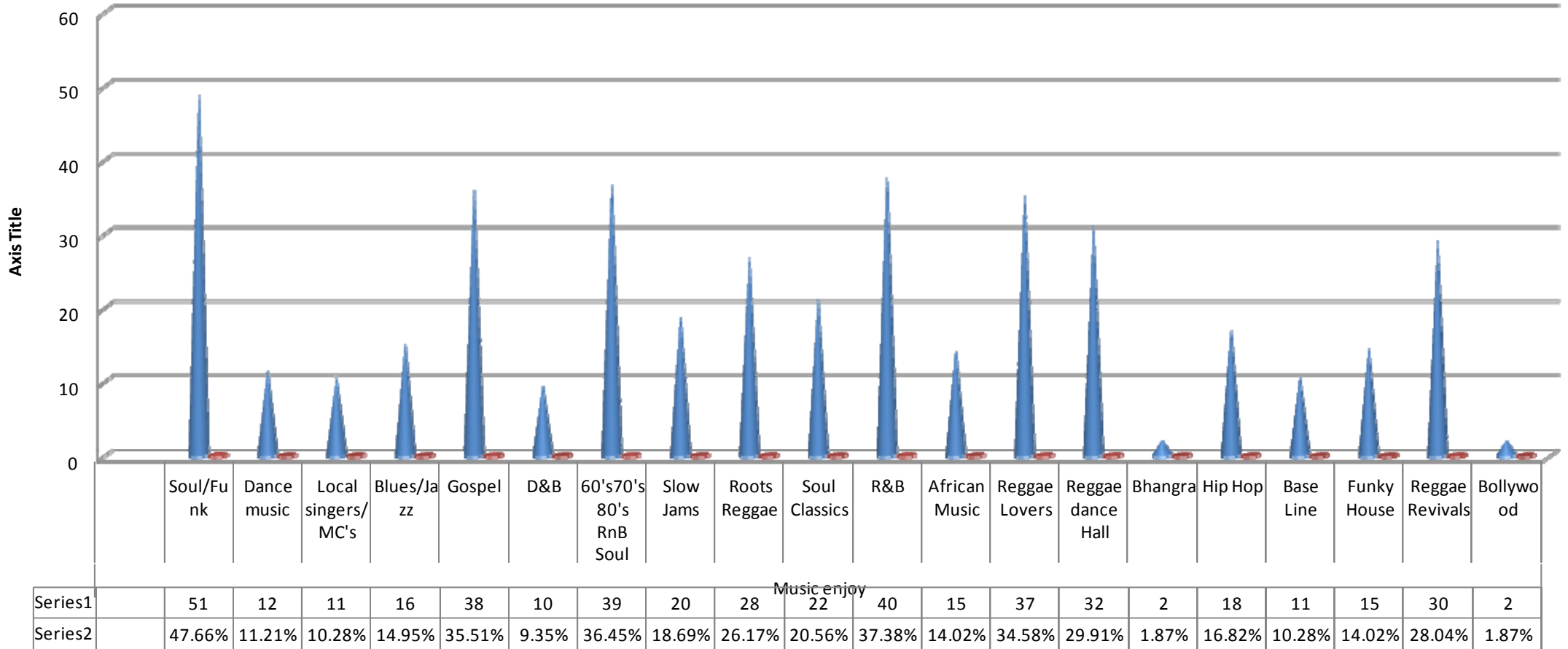


Have you visited GFM's website:

Last year 98% of people visited GFM website compare to 78% in this survey

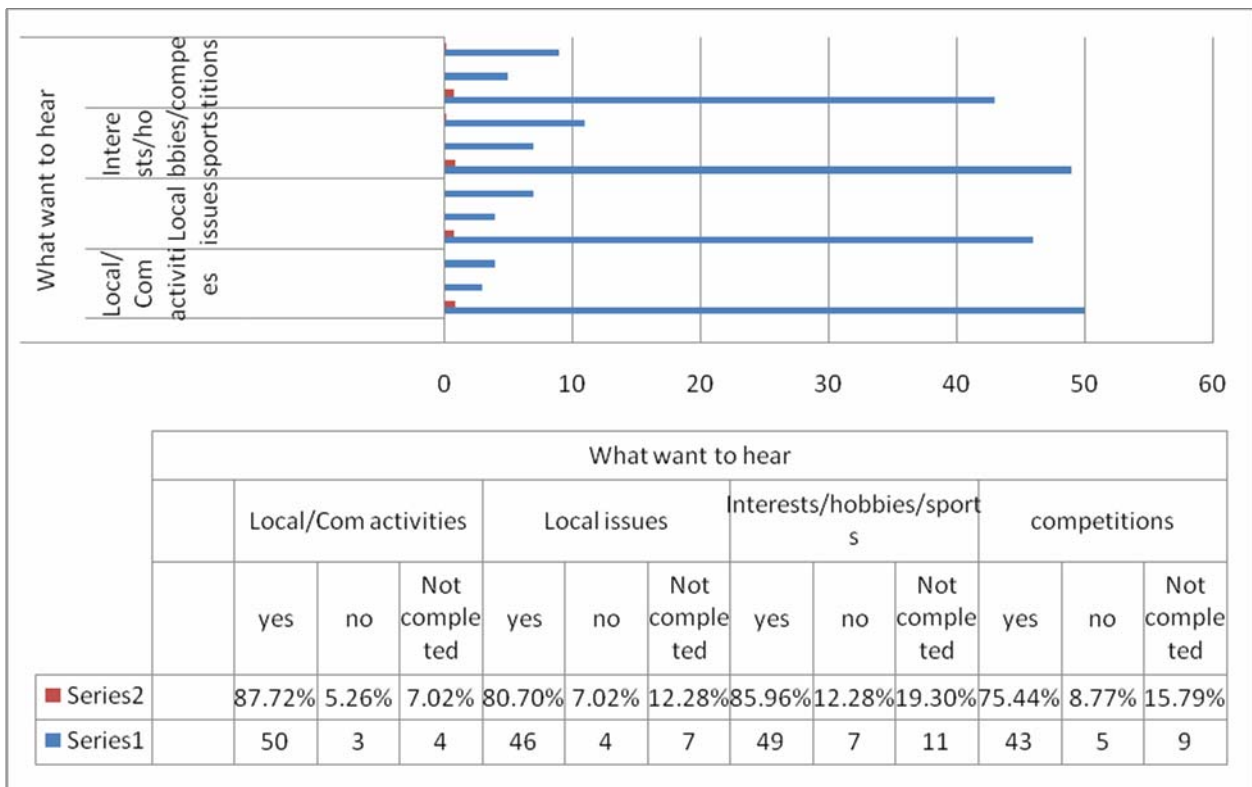


What type of music do you enjoy: This question was a multiple choice question.
 From the survey this year Soul/Funk was the music most people enjoyed compared to last year's survey where RnB was the music most people listed to on GFM

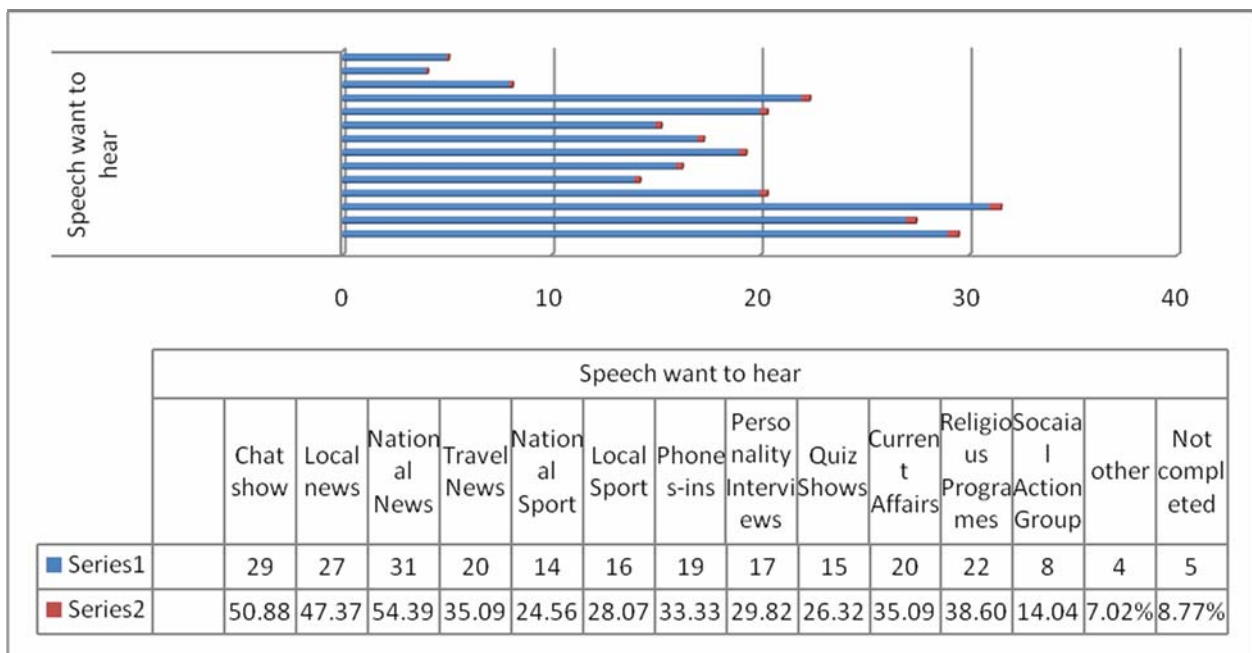


The following questions were not on the Web questionnaire Therefore; the figures are based on 57 people.

What would you like to hear on GFM Community radio station: The questions were multiple choices.



Which type of speech programmes would you like to hear on GFM:

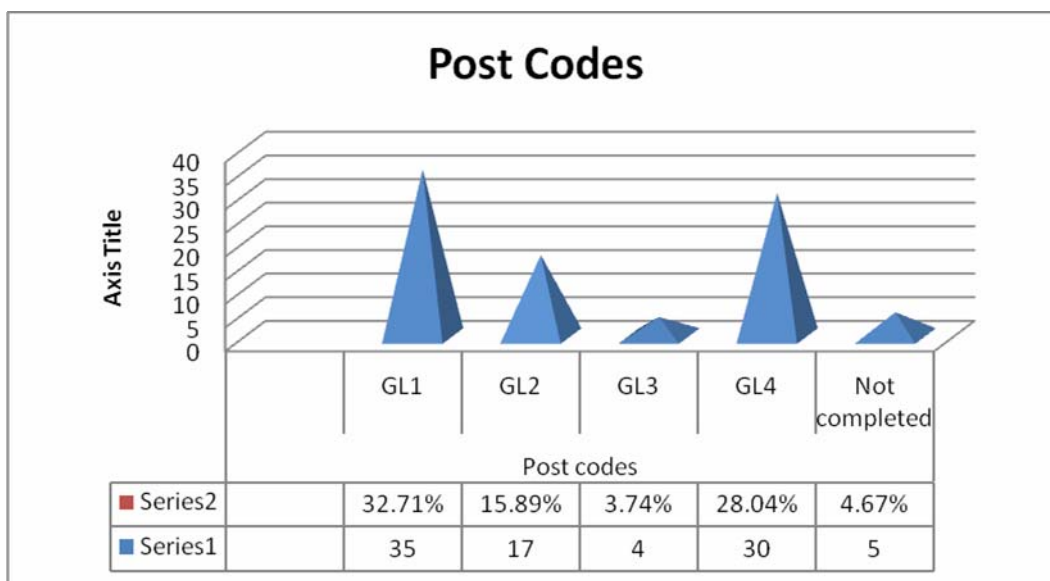


Which Programme do you listen to the most:

The programme listen to the most is The drive time and the gospel came out with the same amount. 10 people did not complete this question.

Post codes:

As well as those listed in the graph other post codes were from Oxford, Croydon Malvern, Middlesex, SW2 London, Us, Stroud and Peterurgh



The following is the feedback as they were completed on the form:

- Keep up the good work, don't know what I would have done without your support, have been in some really dark places recently, but with your support, I'm coming out the other side a better, stronger person
- Take the GFM whisper out of the ad breaks- it's annoying. Overall, I listen to GFM alot especially for there local news. There newsreader is very good and he picks proper local stories- could you out a music bed underneath it though to give it some umph.
- little talk, lots of music, esp afro caribbean and jazz, PUMP UP THE SIGNAL PLEEEASE.... I want to hear you in Cheltenham and Swindon pleeeeee.
- Excellent and unique radio station. The only thing I'd change is having the same adverts over and over (but I know this is necessary), to have more DJs at night (especially weekends) instead of just mix and finally to have the roots and dub show on more times in a week. One of the best shows on the radio - easily outclasses other internet radio stations. Super-eclectic mix of sounds. Congratulations to all at GFM. Have moved away from Glos but carry on listening on the internet.
- I think shows need to provide more varity of music rather than repeats if possible change the timetable. News readers need to practice about what they reading or try to have more awareness of current affairs.
- keep up ,the GOOD work
- To get more advertising,why dont GFM join RAJAR and a advertising Sales house. When listing to GFM some of the djs talk all over the music i find this iritating. Of all the legal urban radio stations.GFM is the best.
- i will just say thank you to all the people at GFM on and off air
- Community link show is the best show, makes everything feel very local and special, carol and the young presenters do a very good job.
- DJ Bantu is the boss!!! The daytime used to be very boring but I like the recent line up with presenters rather than music just playing.
- "GFM doing an excellent job reaching out to all sections of the community. All we need now is for more local community groups/organisations to get on board and forward news of their work and events so GFM can expand on it's excellent job with news coverage of small local events which will go un-noticed by the larger mainstream media!
- Equally it's great to hear the work of local artists being so well highlighted,especially as broadcasts go out across the internet and spread far & wide"
- "Some of the djs talk to much instead of letting you listen to the music.
- Reading ability is poor with some people.

- Too many Reggae shows"
- I would like to help out 'behind the scene' - what's the best way to go about it?
- Daddy English does his thing on Saturdays
- I think GFm is vital to the community. It is the only local station where we can listen to the music we wanna hear. keep up the good work!
- i think gfm if possible should do a chart run down on a wkly basis i love gfm u really are the best radio station ps bring bk sampler and daddy g please they are missed xx
- it would be could if on the internet you could replay shows, you could have them available for a week after being broadcasted
- It would be nice to have a listen again
- less talking more music.
- Keep doing what you're doing, thanks. I listen when I can - and I don't live NOWHERE near your catchment area!
- Monotonous & repetitive advertising - a 60% reduction would be most welcome.
- Positive support & input from the young presenters. (My 14yr old daughter would like to join you for her 1wk work experience next yr).
- Well done to all involved - I thank each one of you for your time & efforts - much appreciated! Special thanks to DJ Kilo.. I'm loving those excellent vibes! :-) x"
- I enjoy the musical education which comes with the Tues PM slot. Very informative and interesting. Some other presentors I find difficult to understand but enjoy wide variations in regional musical styles.
- gfm does not have a good blues program that i can find
- Would be good if you did reply of the Saturday Soup program on a monday, As a lot of the listeners are out and about, and may miss some very interesting topic being discussed.
- Need more drum n bass on different times. or more of a variety
- Just Keep up the good work
- If there was not a GFM there would not be a Gospel programes to listen to. Thank God for the people who thought of this programme. I love mustof the shows. I believe a lot of people who do not g to church enjoy the Gospel shows. I hope this goes on for a very long time

- I like GFM so much I do not listen to no other station. I wish I could do something to help GFM money wise. I do hope the Good Lord will provide and help GFM. I wish all the DJ good luck. Thank you all fro GFM
- At present GFM is doing a grand job reaching to people also the area of musical memories gives new presenters the chance to share this is a good idea which can be made even better
- On a whole GFM have done very well. It would be nice if the presenters gave time checks more often. I listen to GFM as much as I can due to working but I am an avid listener. Keep up the good work as this was ling over due
- I like GFM and very happy with your program
- GFM is a good local radio station to have in the community it deals with local affairs. The music it plays for all Nations of the community. No one left out. I can't wait for it to get bigger and better on a national level all over the UK. Digital radio too.
- I'm loving what is going on at the moment. I think you must work very very hard to do what you'll doing. Loving it a lot so keep up the good work. I'm very proud of GFM
- Get Jerry's Motown show on National radio!!!!!! Musical Memories. Fantasy Island disks
- Love to listen to local radio where they play music that I enjoy the Soul, Motown RnB fantastic, Also listens to local Dj's spinning their favourite tracks keep up the good work
- I do feel it's a welcoming station Keep up the good work I for one enjoy everything you do
- Really enjoy the "Father Rue" show
- Very good programes keep up the good work to all the presenters and helpers
- It's all good
- GFM is doing a great job for our local community. It is a pleasure to listen to GFM any time tuning in. Personal interviews and Religious programes is amazing. Thanks for GFM keeping us focus on everyday outgoings. Well done to all the team.
- More Blues and Ska and Jimi Hendrix

GFM Fundraising Committee Report

Members: Hazel Golden
Audrey Spencer
Brian Thompson
Dawn Mitchell
Helen Williams
Howard Harvey
Mutsa Muzenda
Perry Draper
Bernard Westcarr

The committee started off very enthusiastically but other commitments and timing has thwarted a number of our events, even saying that we did not make a loss.

Our events to date which includes raffles, text competitions, an open day and GFM birthday raised £1572.15

To enable audience participation we will continue with text competitions and raffles.

I would like to thank those who have helped and hope that future events will see more participation for all parties.

Regards

Hazel Golden